



COMMUNITY PROFILE



About Ogden

Ogden is a city of 90,000 within the Wasatch Front metropolitan area, just a short 35-minute drive from the Salt Lake City International Airport. Nestled against the Wasatch Front, Ogden also provides a unique blend of urban living and outdoor recreation – a true mountain-to-metro experience. The community offers access to all the advantages of a major metropolitan area, while maintaining a low cost of living, high quality of life, and unparalleled access to the outdoors.

Quality of Life

- 252 miles of trails
- 20,000 acres of flatwater
- 10,000+ skiable acres
- 220,000 acres of national forest
- 97 independent restaurants
- 63 independent retailers
- 67 historic sites



Powder skiing on a bluebird day at Snowbasin.



Historic 25th Street, in the heart of Downtown Ogden.

Ogden is a city with a unique identity and all the benefits of urban life. Downtown Ogden is set apart from other communities in the area by its walkability, distinctive architecture, and great variety of dining, shopping, nightlife, and events. More residents are choosing to live downtown, with exciting new housing options that include townhomes, live/work units, and apartments. A thriving arts scene is also emerging in Ogden, with new events such as the Ogden Twilight Concert series and the Ogden Arts Festival.

Ogden is also known for its incredible access to outdoor recreation, right in our backyard. An extensive trail system on the East Bench is ten minutes from downtown, perfect for before or after work outings. Thirty minutes from town is Ogden Valley, which offers additional recreational opportunities: world-class ski resorts, Pineview Reservoir, and hiking, biking, climbing, and fishing. Recreation within Ogden City includes miles of paved trails along the Ogden and Weber Rivers, the Ogden Nature Center, golf courses, and beautiful city parks.



Mountain biking in Wasatch Mountains near Ogden.



Construction at Riverbend Ogden, a mixed-use development adjacent to the Ogden River.

Ogden’s unique combination of urban living and outdoor recreation also comes with a high quality of life and affordable cost of living. Ogden is a great place to live, but it is still very affordable. Ogden offers the benefits of both a city and a mountain town – without the usual high costs of either. Long-time locals and newcomers alike value Ogden’s exceptional quality of life and affordable price tag. Our community offers immediate access to world-class, uncongested recreation opportunities; a thriving outdoor community; and a vibrant, livable downtown.

Cost of Living

A major component to any city’s quality of life is its cost of living. Affordable living and stable employment are important aspects to everyone’s quality of life. Data on the cost of living and housing costs provide insight into the affordability of metro areas throughout the U.S. (below).

Ogden Housing Costs

- Median home cost: \$211.3k
- Average rent: \$863/month (for a 2-bedroom unit)

Sperling’s Best Places, 2019



A salary of **\$60k in Ogden** would have to increase to **\$77k in Salt Lake City** or **\$88k in Denver**.

Sperling’s Best Places, 2019

Ogden’s cost of living index is 98, compared to a national average of 100. Ogden’s cost of living is significantly more affordable than in Salt Lake City, UT (127), Denver, CO (144), or Portland, OR (148).

Accolades & Articles

- **Livability.com** included Ogden on its “[Top 100 Best Places to Live](#)” list (2019)
- **WalletHub** ranked Ogden the [30th best small city for starting a business](#) (2019)
- **CNBC** ranked Ogden as the country’s [12th best boomtown](#), based on 5-year change in population & housing, workforce & economy, and business growth (2018)
- **SKI Magazine** published [a feature article](#) on Ogden and its nearby ski resorts (2018)
- **Singletracks** recognized Ogden as [one of the 10 best mountain bike towns](#) with the lowest cost of living (2018)
- **MarketWatch** reported that the Ogden-Clearfield MSA has the [highest rate of millennial homeownership](#), at 51% compared to 32% nationally (2017)
- **Brookings Institution** ranked Ogden as having the country’s [14th highest concentration of advanced industries employment](#) (2016)
- **Outside Magazine** recognized Ogden as [one of the most livable mountain towns](#) (2016)
- **Sunset Magazine** recognized Ogden as of [one of the West's best places to live](#) (2016)
- **Newsweek Magazine** published [a cover story on Ogden](#), exploring why our community has the country's narrowest wealth gap (2015)
- **The American Planning Association** designated Ogden’s Historic 25th Street as one of its “[Great Places in America: Streets](#)” for its historic architecture and urban vibrancy (2014)
- **National Geographic** has called Ogden [a top ten emerging ski town](#) (2013)